



Media Release
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Oakajee illuminates breast cancer research

A pink glow will be seen over many of Perth's favourite buildings this month to remind everyone that October is Pink Ribbon month -- the main fund raising month for breast cancer research.

Kicking off the month of activities will be a "Touch of Pink" breakfast, sponsored by Oakajee Port and Rail, and organised by the National Breast Cancer Foundation (NBCF) on Friday October 9.

The breakfast will feature the personal inspirational story of breast cancer survivor Jennie Ellis, of South Perth, and hear from leading researcher, Dr Andrew Redfern, of the WA Institute for Medical Research, on the current research aimed at securing a future without breast cancer.

Oakajee's sponsorship is supporting a global illumination campaign, where iconic buildings and landmarks around the world are bathed in pink to raise awareness of breast cancer, which in Australia affects more than 13,600 women each year.

This year in WA the night sky will glow pink with the Wheel of Perth, the Concert Hall, the Bell Tower, the Old Perth Mill, the University of Western Australia's tower, and the Burswood Entertainment Complex all illuminated from Friday October 9 to reinforce the message that more research is needed in the fight against a disease that affects one in nine women by the age of 85.

Jenny Rogers, Chair of the Western Australian Global Illumination Committee, thanked Oakajee for its support of the Global Illumination awareness campaign and Touch of Pink Breakfast.

"Breast cancer affects so many families in WA. It is really encouraging that progressive companies, such as Oakajee enthusiastically support initiatives that contribute directly to more research," Jenny said.

Tickets for the breakfast cost \$50 and are available to book at www.globalillumination.org.au, or telephone 9261 0862.

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FUNDING RESEARCH FOR PREVENTION AND CURE

About the National Breast Cancer Foundation

The NBCF is the leading community-funded national organisation in Australia raising money for research into the prevention and cure of breast cancer. Since its inception in 1994, the NBCF has allocated almost \$55 million to 230 research projects, across every state and territory, to improve the health and wellbeing of those affected by breast cancer.

For further information, interviews or images please contact:

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